

italiaamica
Mia



Promoting the best of Italy



www.italiaamicamia.com



- International Brand that selects, markets and distributes the products of high quality **ITALIAN** producers (especially small and medium ones).
- Promotes Italian products and Italian culture through “friends of Italy” **POINTS** on the territory and the use of social networks (Facebook, Twitter, etc...)
- **Lowers distribution and other costs** in order to offer **a constantly improving quality/price ratio**

The objective is to create now the “taste supply chain of the future” (thousands of non-industrial, regional products, at the best price) within a social and cultural network, as desired by the modern consumer.



WHO ARE WE LOOKING FOR

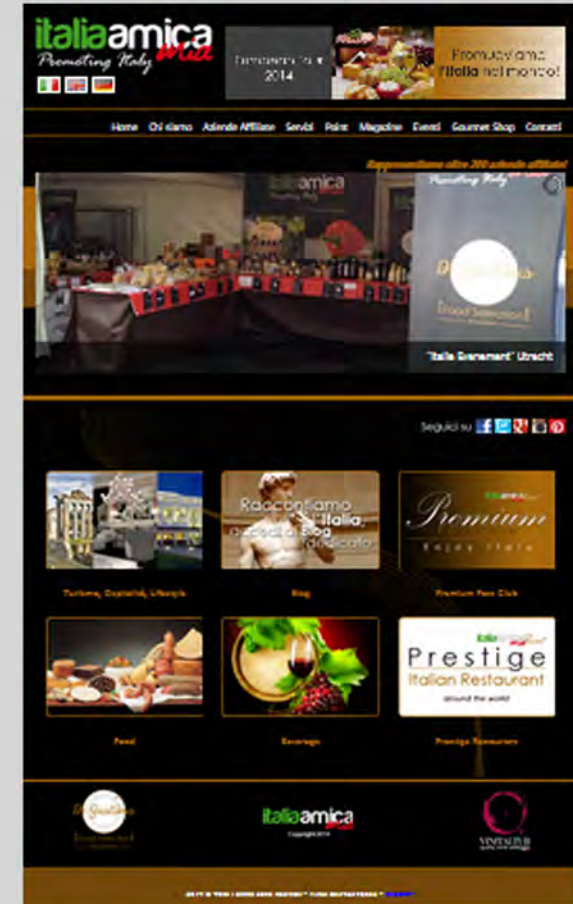
Trade owners of high quality, fond of the Italian taste and culture, interested in becoming an **Italia Amica Mia POINT**, supporting the following network goals:

- **promote** the best of **Italy**
- offer to their clients **prestigious** food **products** and cultural products
- be part of the unavoidable **quality** supply chain of the future
- attract new clients
- increase steadily **profitability**



ADVANTAGES FOR POINTS

- Registration to the network ITALIA AMICA MIA and personal page in our website www.italiaamicamia.com
- Article dedicated in our Blog/digital Magazine.
- Free supply of advertising material for ITALIA AMICA MIA



THE ADVANTAGES THAT WE OFFER

- **Immediate earnings thanks to the sale of the excellent products selected by Italia Amica Mia.**
- Possibility to purchase products for sale and/or restaurant use at preferential rates
- Possibility to become a pick up point for the products ordered on our e-commerce, therefore increasing client traffic
- Possibility to organize events sponsored by ITALIA AMICA MIA, that are advertised through the networks of ITALIA AMICA MIA and the POINT itself
- **Geolocalization of the POINT on ITALIA AMICA MIA website visited daily by thousands of potential clients.**



WHAT DO WE REQUIRE

- Passion for Italy, for the quality of its products and its culture
- A small investment in time and space to promote ITALIA AMICA MIA and its products
- **No cost required**

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